

Cloudflare

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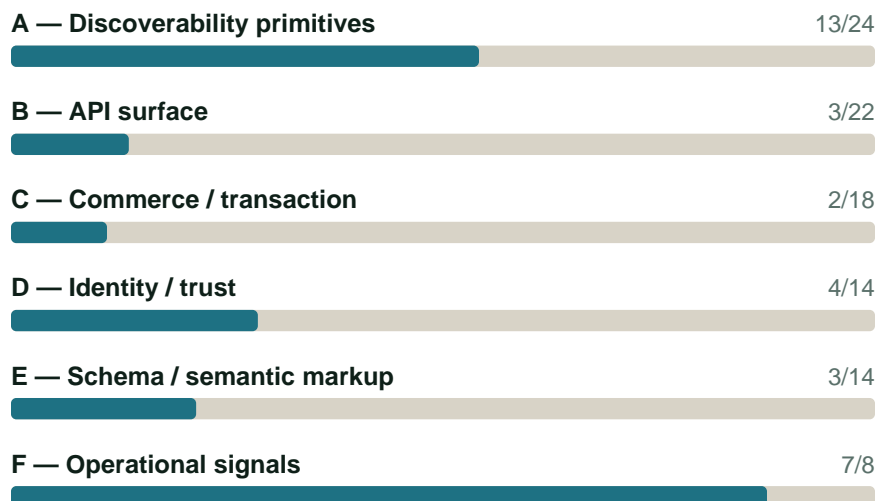
EVI v2 score: 32/100

Tier band: **Below Bronze**

Twenty-seven agent-discoverability surfaces probed against the live domain on 29 April 2026. Probes ran with `EVI-Scanner/1.0` user-agent honoring the brand's `robots.txt`.

Trustmark tier: Below Bronze

Per-axis breakdown



Axis weights match the v2 spec: Discoverability 24, API 22, Commerce 18, Identity 14, Schema 14, Operational 8. Tier floors: Bronze 50 (with Axis A 12 and a valid `security.txt`), Silver 70, Gold 85.

Surface-by-surface presence (27 surfaces)

Surface	Present
A2A Agent Card	NO
llms.txt	YES
llms-full.txt (bonus)	NO
robots.txt with explicit AI-bot directives or Content-Signal	YES
Sitemap.xml with fresh	YES
Agent Skills index (/well-known/agent-skills/index.json)	NO
OpenAPI / Swagger doc	NO
MCP Server Card (/well-known/mcp/server-card.json)	NO
MCP registry presence	YES
OAuth-AS / OIDC discovery metadata	NO
RFC 9727 /well-known/api-catalog	NO
AsyncAPI / GraphQL / OData (bonus)	NO
schema.org Product+Offer+price	NO
schema.org BuyAction+OfferCatalog+EntryPoint	NO
ACP (Stripe/OpenAI) or EUC conformance	NO
AP2 mandate references	NO
x402 / pay-per-call	YES
did.json (W3C DID)	NO
security.txt (RFC 9116, valid Expires)	NO
Web Bot Auth (HTTP message signatures dir)	YES
VC issuer endpoint	NO
ERC-8004 on-chain registration	NO
schema.org Organization (full)	NO
schema.org Service / WebAPI	NO
OpenGraph + Twitter Card metadata	YES
Microformats / canonical / hreflang hygiene	YES
RSS / Atom feed with recent	YES

Status page / uptime endpoint	YES
Sitemap freshness velocity	YES
AASA / assetlinks.json (mobile deeplinks)	NO
humans.txt + manifest + favicon hygiene	YES

Prioritized recommendations

1. Publish A2A Agent Card at `/.well-known/agent-card.json`

Lift: +9 pts on Axis A

Cross-vendor primitive — Spring AI, SAP BTP, Microsoft Agent Framework, Google ADK all read it. Single largest discoverability lever.

2. Publish OpenAPI 3.1 spec at `/openapi.json` (or link via `Link rel=describedby`)

Lift: +8 pts on Axis B

Largest API-axis lever. Bonus weight for x-llm-* extensions, error-doc URLs, real descriptions.

3. Add schema.org BuyAction + OfferCatalog + EntryPoint markup

Lift: +6 pts on Axis C

Canonical agentic-commerce JSON-LD pattern. `potentialAction.target.@type=EntryPoint` pointed at OpenAPI.

4. Publish a did:web DID document at `/.well-known/did.json`

Lift: +5 pts on Axis D

Largest identity-axis lever. Required for Gold tier. Shipping a real DID with cryptographic keys is hard — that's why it's weighted.

5. Publish MCP Server Card at `/.well-known/mcp/server-card.json`

Lift: +4 pts on Axis B

SEP-1649 specifies the JSON shape. Even brands with MCP servers in registries rarely publish the on-domain card.

6. Publish RFC 8414 oauth-authorization-server metadata

Lift: +4 pts on Axis B

Either `/.well-known/oauth-authorization-server` or `/.well-known/openid-configuration` scores the same point.

7. Add schema.org Organization markup with logo, contactPoint, sameAs

Lift: +4 pts on Axis E

Strongest single negative semantic signal when missing. Place in JSON-LD on every page or on the homepage.

This is the \$49 LLM Visibility Report tier. Upgrade to the \$499 llms.txt Review for rewritten Markdown of your weakest sections, or the \$999 Starter Audit for a full 5-LLM scan plus 30-minute consult. See eaccountability.org/get-started.